

## Positive Alternatives 2016 - 17 Quarterly Update

**Grantee (Name and city):** Cradle of Hope, Roseville

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**Goal:** To promote positive alternatives to abortion by providing material and financial assistance as well as access to online resources.

**For the period/quarter:** April 1 – June 30, 2017

Activity or Service	Activity or Service Description Major Work Plan Activities	Work Plan Count	Program Progress and Accomplishments Report the progress and accomplishments made this period on each activity.	Report Count
<b>Administrative Activities</b>	<p>Ensure contract compliance with all programming, operations, and materials.</p> <p>Provide contract oversight for Cradle of Hope (CoH).</p> <p>Provide guidance to grant staff.</p> <p>Attend required grant meetings.</p> <p>Hire new grant staff if needed.</p> <p>Responsible for budget, revisions, and oversight.</p>		<p>We are present at all required meetings and webinars. We are in compliance with our contract in regard to all programming, operations, and materials. All contractual obligations were met throughout this quarter. There were no budget revisions required and all billing has been submitted in a timely manner.</p>	

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<b>Outreach</b>	<p>Enhance the CoH website to include online access to the CoH application by our partnering agencies.</p> <p>Create a secure client database so our partnering agencies can check to see if a client has received services from CoH within the last year.</p> <p>Provide easy access to online resources pertaining to education, employment, and parenting via our newly enhanced website.</p>		<p>Work is complete concerning the development of our new website and data base. The new web site was launched in November, 2016 and agencies are now able to submit CoH applications electronically via the website. We continue to iron out bugs as they arise. The Director of Programs continues to meet/train agencies on using the web site and submitting applications electronically.</p>	
<b>Crib Distribution/ Sleep Safety Education</b>	<p>Effectively communicate and collaborate with partnering agencies to distribute portable cribs, which include safe slumber information, to eligible moms. Cribs are a safe place for baby to sleep and become a symbol of hope for mom.</p>	185	<p>The number of portable cribs reported coincides with the remaining funds in our PA contract and does not reflect the actual number of portable cribs distributed by CoH. We have tentatively used other funding to accommodate the ongoing need. The actual number of portable cribs distributed by CoH this quarter is more than double the reported figure. We are excited about the additional funding in our PA contract, which will begin July 1, 2017, so we can continue to accommodate this growing need.</p>	120
<b>Financial Assistance</b>	<p>Effectively communicate and collaborate with partnering agencies to distribute rent/mortgage assistance to eligible moms so mom and family can stay in their home.</p>	60	<p>CoH communicates and collaborates regularly with partnering agencies throughout the state to review applications, assess financial need, review unique family situations, verify program eligibility, and assess each client's crisis. To distribute funds timely and effectively, CoH communicates the decision-making process since the partnering agencies are CoH's connection to each family.</p>	68

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<b>Material Support</b>	Effectively communicate and collaborate with partnering agencies to distribute wellness baskets (filled with essential baby items such as diapers, wipes, pacifiers, etc.) to eligible moms.	15	CoH distributed 15 Wellness Baskets to eligible moms. Baskets are mailed or delivered. The Director of Programs connects with partnering agency advocates to notify them of the Wellness Basket award and oftentimes this has reported to be another way for advocates to stay connected to new moms.	15
<b>Provide Necessary Services to all clients</b>	Provide intake assessment to determine need. Provide women with information on, referral to, and assistance with securing pregnancy support services. Utilize the resource database to provide information and make referrals.	260	Callers receive individual attention when contacting Cradle of Hope and receive referrals that fit with their work or home location. The Director of Programs has visited many of the partnering agencies and can provide callers with information about what a woman can expect during her first visit. Cradle of Hope has also seen an interest from pregnant women accessing our website for resource information based on the email messages we have received. We also continue to add to our plethora of online resources.	443

<b>Maternal and Child Health Initiative Task Force Strategies</b>	<b>No.</b>
<i>Number of women who received car seats and car seat safety education from a PA funded program activity</i>	0
<i>Number of women who received car seat safety education only from a PA funded program activity</i>	0
<i>Number of women who received child abuse prevention education from a PA funded program activity</i>	0
<i>Number of women who received abusive head trauma (shaken baby) prevention education from a PA funded program activity</i>	0
<i>Number of women who received a baby bed, crib, or pack-n-play and sleep safety education from a PA funded program activity</i>	120
<i>Number of women who received sleep safety education only from a PA funded program activity</i>	120

**Challenges:** As awareness of the Cradle of Hope Safe Slumber Program grows, we have seen an increased interest from agencies wanting to become a CoH Partnering Agency. This has also led to an increased number of portable cribs being distributed. We are thankful for additional funding received through the Positive Alternatives contract so we can continue to accommodate this growing need.

**Comments:**

Before an agency becomes an official CoH Partnering Agency, they submit an application and participate in a screening process conducted by the CoH Director of Programs. The agency's mission is reviewed and information is gathered to determine if the agency meets CoH standards. In addition, other information is collected such as the size of their program, capacity to submit online applications, crib inventory needed, and crib site specifics for the crib ordering process. It is anticipated that with the hire of a full-time Safe Slumber Program Manager, CoH will be able to meet the increased need for portable cribs and continue to add to its partnering agencies across the state.